

# 5 TIPS FOR A SUCCESSFUL CHARLIE'S CAR WASH FUNDRAISER

**Push hard for a big turnout from your members and their family and friends.**

## **TIP 1: DISTRIBUTE FLYERS**

Distribute to family, friends, coworkers, etc. Brainstorm as a group to find places and events to distribute the flyers.

## **TIP 2: DISTRIBUTE VIA SOCIAL MEDIA AND EMAIL**

Post the flyer on your social media feeds and send via email and encourage people to share.

## **TIP 3: ENCOURAGE THE EGIFT OPTION**

This is a perfect option for friends and family who aren't ready to wash yet or want to make a larger donation. There is no limit to the number of Wash eGifts in one transaction.

## **TIP 4: SET UP EVENTS ON SOCIAL MEDIA**

Have your members each set up different social media events and invite their friends to attend.

## **TIP 5: SEND OUT CONSTANT REMINDERS**

Multiple reminders before and during your fundraiser help reach the most people. Send reminders to your members and keep sharing your posts and events on social media so you reach everyone.

